



## Entegrity Smart Case Study

### Jonathan Rose Companies

Entegrity Smart Provides Safe, Convenient  
Welcome to Executives Nationwide



### The Customer

Jonathan Rose Companies provides green real estate planning and development, project management and investment services. The company's mission is to strengthen communities of opportunity by developing innovative real estate solutions that build value, enhance resilience, and cultivate well being.

### The Challenge

Jonathan Rose Companies' Great Lakes Region office often receives executives who are travelling from its other seven locations and was seeking a way to grant them access regardless of when they arrive. A key card-based solution was ruled out because it would require someone to physically be on-site to deliver the keys as executives arrive, and keypads were not an option because they offer little security.

"Entegrity Smart provides significantly more convenience and security than traditional keycard solutions, while at the same time saving us time and money."

- Adam Holmes

In addition, J. Rose's New York City office was already using a key card access control system and finding the management of key cards to be an administrative burden. COO Mike Daly explains "Each week at least one person leaves their key card at home. Sometimes they borrow someone else's, which compromises security. And, each time a key card gets lost, someone must take the time to remove it from the system and issue a new one, which is both a hassle and an expense."

### The Solution

J. Rose explored Entegrity Smart Smartphone Access Control and found that it is significantly less expensive to install than key card solutions. In addition, they were pleased to discover that the PLUS service offers the flexibility to grant or revoke access anytime, from anywhere, without having to issue a physical credential.

The company quickly proceeded to install Entegrity Smart's VIZpin-powered Access Control System at its Great Lakes Region location in Cleveland. For added convenience, several VIZpin FOBs were



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incorporated to be used for daily visitors. Asked about how the solution is working for J. Rose Companies, Daly comments, "The VIZpin SMART app eliminated all the problems other solutions posed. No one shares their smartphones, which helps us to maintain security, and if a user's phone is lost or replaced, we can quickly and easily transfer keys to a new phone without having to bother the office manager."

He adds, "Entegrity Smart provides significantly more convenience and security than traditional keycard solutions, while at the same time saving us time and money."

## Highlights

**Cost Effective** – Our solutions are significantly less expensive to install compared to key card solutions.

**Secure Solution** – No one shares their smartphones, which helps maintain security.

**Flexibility** - Grant and revoke access anytime, from anywhere.



## About Entegrity Smart

Entegrity Smart is powered by VIZpin and offers smart property systems for managing visitors and controlling access to your entire property. Our cloud-based system is the most secure, convenient, and affordable way to unlock doors, gates, garages and more with your smartphone. Our products and services are available through a network of Certified Partners, OEMs and Licensees. VIZpin Inc. is privately held and based in PA.

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